

**DATA CARD INCLUDING A MAGNETIC STRIP HAVING A
TEXTURED SURFACE OR INTERFACE**

ABSTRACT OF THE DISCLOSURE

5 A data storage card including a magnetic data strip including a textured surface or interface. The textured surface or interface includes a plurality of spaced bumps. In one embodiment the magnetic data strip includes a textured substrate layer to form the textured surface or in an alternate embodiment, a protective layer of the magnetic strip is textured. In another embodiment, the

10 magnetic strip is retractable into a body of a card and a surface or rail of the card along which the magnetic strip slides is textured.

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